



mthree: martin music management Expands to Represent Producers; Initial Signings include veteran Zachary Jablow (aka The Professor) and up-and-comer Adam Clark

JEFF BETTEN ALSO JOINS COMPANY AS
MANAGER OF PRODUCER ROSTER

Los Angeles, CA (April 8, 2022) - **mthree: martin music management** has expanded its areas of representation to add producers, starting with the signings of cross-genre veteran **Zachary Jablow aka The Professor** and the rising indie-pop specialist **Adam Clark**. In addition to the initial client signings, mthree has tapped **Jeff Betten**, General Manager at Pittsburgh-based record label Misra Records and manager of folk group Buffalo Rose, as the day-to-day manager dedicated to the producer roster.

"When I returned to music management six years ago, I wanted to create a new kind of relationship with artists based on developing both their talent and their business skills to foster a real partnership with the people we represent," said **R. Wayne Martin**, mthree founder and principal. "I'm truly thrilled to extend what we do to include producers, starting with Zachary Jablow and Adam Clark. In addition, the support of Jeff Betten on our management team will be critical as we continue to carefully grow our roster of talent."

"I've spent the past ten years working at independent labels, and I love that it requires you to be passionate about the art that people create," said **Betten**. "Teaming up with Wayne to work with mthree's producer roster means I get to take that passion to another level with the people who are so critical to creating these great songs and recordings."

Zachary Jablow is a former Governor for the Chicago Chapter of NARAS, and under the name The Professor, has produced such ground-breaking acts as Chance The Rapper, Saba, Sidewalk Chalk, Slum Village, Vic Mensa, Curren\$y, Mac Miller, and Ab Soul. Jablow has also been tapped to create soundtracks for successful advertising campaigns by brands including McDonalds, RedBull, and Coors Light. Jablow now owns and operates two recording studios in Nashville, HSC and The Hideout. Later this year, Jablow will release his first-ever artist project under the name Leav, with featured tracks from O.G. Maco, Cowboy Mugshot, and more.

Adam Clark is a 2011 Berklee College of Music graduate who recently turned from a career as a singer/songwriter to become a full-time producer specializing in independent rock and pop projects such as Cai Gray, Jon Car, Julie Elody, and Carment Pascucci.

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Zachary Jablow (photo credit: Zach McCollum)



Adam Clark
(photo credit:
Shervin Lainez)

About mthree

mthree: martin music management is the California-based boutique recording artist and producer career management company founded by **R. Wayne Martin**. Begun in 2016, mthree seeks to foster communicative, honest, interdependent relationships with its clients to promote productive and healthy collaborations. Prior to artist management, Martin held pivotal posts inside major and independent labels, independent publishing companies, and The Harry Fox Agency. Martin also is the creator and host of **Small Plates**, a five-star Apple podcast that provides bite-sized career strategies for aspiring musicians and other creative performers. In April 2022, Martin will be the first music manager to present to the Recording Artist Project at **Harvard Law School**.

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